

Lunda Modern



A PLAYFUL TYPEFACE



IN MEMORY OF KARL-ERIK FORSBERG [1914-1998]
REMONTOIRE IS USED FOR NOTES, PAGINA
AND INFORMATIONAL COPY.

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Background and basic information about the design

Based on the typeface Lunda, originally designed by Karl-Erik Forsberg (1914–1998). The name Lunda was a tribute to *Berlingska Stilgjuteriet*, a Swedish typefoundry

in Lund which supported Forsberg where Forsberg's career was born. The design is similar to the original, but some significant details have been changed. Several signs are

designed from scratch. A bold weight (missing from the original) was added. Date of release: 1998

Mopeds

There are some things in life that simply feel great...

the taste of ice cream

*Vespa * Piaggio * Gilera * Derbi*

RIDING MY SCOOTER IS ONE OF THOSE THINGS

California Desert Lands
A Tribute to
Sublime Desolation

Until recently this desert in the southeastern third of the Golden State
was considered its wasteland

TEXT SETTING: 12/16 POINT
[REGULAR, BOLD]

Moreover, i, on my side, require of every writer, first or last, a simple and sincere account of his own life, and not merely what he has heard of other men's lives; some such account as he would send to his kindred from a distant land; for if he has lived sincerely, it must have been in a distant land to me. Perhaps these pages are more particularly addressed to poor students. As for the rest of my readers, they will accept such portions as apply to them. I trust that none will stretch the seams in putting on the coat, for it may do good service to him whom it fits. I would fain say something, not so much concerning the chinese and sandwich islanders as you who read these pages, who are said to live in new england; something about your condition, especially your outward condition or circumstances in this world, in this town, what it is, whether it is necessary that it be as bad as it is, whether it cannot be improved as well as not.

I have travelled a good deal in concord; and everywhere, in shops, and offices, and fields, the inhabitants have appeared to me to be doing penance in a thousand remarkable ways. What i have heard of bramins sitting exposed to four fires and looking in the face of the sun; or hanging suspended, with their heads downward, over flames; or looking at the heavens over their shoulders “until it becomes impossible for them to resume their natural position, while from the twist of the neck nothing but liquids can pass into the stomach”; or dwelling, chained for life, at the foot of a tree; or measuring with their bodies, like caterpillars, the breadth of vast empires; or standing on one leg on the tops of pillars- even these forms of conscious penance are hardly more incredible and astonishing than the scenes which i daily witness.

TEXT SETTING: 16/18 POINT
[REGULAR, BOLD]

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